



THE NEW PEDICURE AREA

JG NEWS

2018

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2017 Summary

NEW technologies

In 2017 we saw exciting new treatment introductions.

The LED Facial Mask, Radio Frequency Skin Tightening treatment, The Dermalogica Plus facial & an in-salon treatment for weak, natural nails. The new facial systems can be added to any of our facials as a mini - treatment, but are very effective as a course on their own.

The **LED face mask & LED Canopy** deliver 3 different wavelengths to activate your skins' natural healing ability to resolve skin conditions such as acne/breakouts, fine lines, redness, and pigmentation. It is very simple, the illumination mask or canopy will be placed over the face and neck and adjusted for your comfort. The suitable wavelength (colour of light) will be chosen by us and all you have to do is relax for 20mins. It's soothing and effective therapy.

Dermalogica Plus Facial

Your Dermalogica facial turned on its head with new technology driving

products into your skin and giving amazing results.

Radio Frequency is a treatment that produces a temperature increase which heats the inside of the tissue. This causes the existing collagen to contract, delivering instant tightening skin results. The treatment further breaks down certain old inflexible collagen and stimulates the production of new, healthy and flexible collagen fibers. During a course of RF treatments, the cumulative effects will deliver results that are long lasting!

The IBX nail treatment. The **IBX system** is a two-step process, in which a strengthening solution is applied to clean nails, encouraged to penetrate with heat, then the application is repeated and cured with UV light. It's completely invisible afterwards, but continues to work inside the nail to create a supportive scaffolding. You can then buff and go *or* have a manicure. The treatment lasts until your nails grow out. or very damaged nails, three or four treatments may be needed to restore equilibrium.

- ❖ 2017 new services
- ❖ CACI course Sale
- ❖ Dermalogica & Environ sales
- ❖ Facial Offer
- ❖ Body Conditioning offers
- ❖ 2017 New product launches
- ❖ Dermalogica Skin Fit for 2018
- ❖ New Pedicure area
- ❖ Staff updates
- ❖ 25yr Celebration week
- ❖ Winter Skin

There's never been a better time to turn back time with CACI.

This comfortable treatment uses electrical energy to stimulate and re-educate the muscles to relax or contract. Consequently, muscle tone is improved, facial contours are re-defined and line and wrinkles are softened and smoothed.

Our courses offer a 10% discount as standard but our SALE has a further 15% off a course of 10 with Abi from 3rd January to 18th March 2018.

There are so many options to personalise each course with CACI but Abi would be happy to discuss your optimum choice at consultation.

CACI Eye revive - concentrated on the eye area for bag, fine line and dark circle reduction.

single - £45 sale course price for 10 = £344.25

CACI Classic -Full face & Neck toning
single £55 sale course price 10 = £420.75

CACI Jowl Lift -tightening and lifting the jowl area.

single - £34 sale course price 10 =£280.50

CACI Classic +Jowl - Toning the full face and neck with extra emphasis on the jowl area.

single -£62 sale course price 10 = £474.30

CACI Classic + Eye Revive - Full face and neck with extra emphasis on the eye area.

single - £80 sale course price 10 =£612.00

CACI Ultimate - Sonic exfoliation, Classic, Jowl Lift and LED wrinkle comb to target specific wrinkles. The brightest and smoothest facial ever.

single -£85 course sale price 10 =£650.25
(Courses with Abi. One per client)



January & February OFFERS

ENVIRON C BOOST
pigmentation corrector
was £35 now £17.50

DERMALOGICA ULTRA CALMING RANGE 25% off

Ultra Calming Mist
travel now £7.87
large now £23.25
Redness Relief Primer now £30.75
Super Sensitive Shield now £31.87
Ultra- Sensitive Tint now £27.37
Ultra Calming Kits now £22.50

These kits are such good value with 5 products in each!

BODY CONDITIONING SALE

Bio Slim Inch Loss Body Wrap
was £180 course of 3 now £150

Lipo Infralight, Toning, fat reduction & lymphatic drainage
was £275 course of 6 now £215

2017 saw Isobel, Jenny, Charlotte, Abi & Taylor gain their Expert qualifications from the Dermalogica Training Centre.

Dermalogica Expert status, recognises therapists as one of the highest trained skin care professionals in the country. As therapists, the team have completed on-going postgraduate education at the International Dermal Institute, training with the world's leading professional skin care brand, Dermalogica.

To achieve this Expert status, the team have completed a succession of specialist product, treatment and business workshops, and unique workshops which are offered only to the most skilled and knowledgeable therapists. Dermalogica awards and recognise their Experts as the best trained skin professionals in the industry.



Dermalogica 'Plus' Facial £65 with free offer

Book one of our new Dermalogica plus facials using new electrical modalities to further enhance your results and add on a free

- ❖ Stress Positive eye treatment or
- ❖ a Lip renewal treatment



New Products

Pre-cleanse Balm

Deep-cleansing balm-to-oil melts away impurities and make-up from skin. Achieve cleaner, healthier-looking skin with the Double Cleanse regimen that begins with PreCleanse Balm. This water-activated, balm-to-oil version of our top-selling oil cleanser deconstructs layers of excess sebum (oil), waterproof make-up, environmental pollutants and residual product buildup on skin. Use the included Cleansing Mitt to thoroughly cleanse debris from the skin's surface, allowing your recommended Dermalogica Cleanser to deliver more effective cleansing results. £44



Stress Positive Eye Lift

Active, cooling cream-gel masque energizes skin to reduce visible signs of stress. High performance formula minimizes the appearance of puffiness and dark circles,

increases skin luminosity, lifts the eye area and helps restore skin barrier integrity. £54.50

Nightly Lip Treatment

Anti-ageing lip and perioral treatment smooths the appearance of laugh and feather lines while you sleep. This rich overnight formula firms, hydrates and restores skin on and around the lips. Indian Gentian Extract, advanced volumising technology and Sesame Seed Extract help restore skin volume and reduce the appearance of fine feather lines and wrinkles. Vitamin-rich Shea Butter hydrates to improve skin elasticity and restore barrier function against visible signs of aging.

£47.50

Dermalogica is always improving and they are set to launch 3 new products a year, the next one being January 2018

OFFER

10% off the current new products if you mention this newsletter!

New Staff



Robyn has 12 years' experience from offering a range of beauty treatments in her own beauty room in Whitstable. She is now looking forward to expanding her skills by training to be a Dermalogica Expert, an Environ Specialist and an assortment of new advanced therapies.

Kerry joins our reception team and brings with her over 9 years' experience in looking after clients during her time at a local Gym.

As the winter season approaches, so does the onset of environmental changes to our skin's condition. The freezing cold temperature and lack of

WINTER SKIN SURVIVAL TIPS

moisture in the air strips vital lipids from the skin, resulting in dryness, flakiness and a lacklustre, dull appearance. Temperature fluctuations leave the skin red and flushed as we move from freezing cold to warm and toasty, impairing the skin's natural barrier function. Given all these issues, it is not surprising that you need to make changes to your skin care routine over the winter period. Have yourself [face mapped](#) to establish whether you need to step up your moisturiser for extra hydration. It's Free and will save you

struggling and guessing. It maybe that you need to add in a facial oil for night or morning. Overnight repair serum, phyto replenishing oil drops or a serum.

Apply a skin smoothing mask two or three times a week for a great hydration boost. Our skin hydrating masque is the perfect remedy for dry, stressed skin, Use after cleansing and leave on overnight for fresh morning skin.

All skins benefit from regular exfoliation, so keep up the exfoliation to give your serums, oils & moisturisers the best opportunity to penetrate your skin.

Sun protection is not just for summer. It is just as vital to protect against harmful rays during the winter months too.



January sees Dermalogica launch **SKIN FIT**. A month of tips to help you reach your best skin ever. Why not view our Facebook page and join in.

WE'RE CELEBRATING!



It's hard to believe that in March 2018 we have been trading on the High Street for 25 Years.

HOW LONG HAVE YOU BEEN A CLIENT?

We're looking for clients that have been coming to us since or near the beginning. Are you one of our JG veterans? Let us know, we would like to thank you with some special treats during our week-long celebrations.

A DATE FOR YOUR CALENDAR

We are having a whole week of Celebrations and lots of activities for you to enjoy w/c 22/3/18.

- ❖ 10% off all retail for the whole week
- ❖ A representative from Dermalogica performing face mapping.
- ❖ FREE Mini facials with Abi & Taylor
- ❖ Skin scanning and mini treatments from an Environ representative
- ❖ Mini Colour Analysis by Helena
- ❖ Jane Iredale make-overs by a JI make up artist.
- ❖ Charity Prize draw
- ❖ Lucky Dip
- ❖ Goodie bags
- ❖ Sweet treats
- ❖ Demonstrations from Tily Rae our semi permanent make up artist
- ❖ Veteran Prosecco evening

FOR MORE INFORMATION

On any of our products or services please contact us at -

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Do you Book on line?

It's so easy with our App. Available from iTunes or Google Play. [Mysalonapp – Julie Gamble.](#)

Available 24/7. Go straight to the online booking page and choose what service, which time and who you would like to perform it.



Jane Iredale make over

Gorgeous, pure, cruelty free mineral make-up. Our Jane Iredale make-up artist can create whatever look you desire.

Environ Skin Scan

Wondered what is going on under your skin? This device will analyze and produce a computerized photo of your skin. The specialist will then talk you through what is going on with your skin and how you can help it.

